



Keep Your Diesel Engine on the Go with New DIESEL Formula STA-BIL®

FOR IMMEDIATE RELEASE

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CHICAGO –The makers of STA-BIL®, America's #1 selling gas stabilizer, introduce DIESEL Formula STA-BIL®. Designed for use at every fill up, it keeps DIESEL fuel fresh for quick, easy starts. Diesel Formula STA-BIL will be available in Jan. 2010.

“The STA-BIL® brand is well known and has been trusted for over forty years,” said Gold Eagle Co.'s EVP/ Chief Innovation Officer Manny Grijalva. “The reformulation of diesel fuels over the last few years has increased the need for use of diesel additives, to protect against fuel degradation, water attraction, and to help clean up the fuel system on a regular basis. Our STA-BIL gas stabilizer is the leading fuel stabilizer on the market, so it was only logical that we create a formulation offering the same protective benefits to those with diesel-powered vehicles and equipment.”

Today's reformulated Ultra Low Sulfur Diesel (ULSD) and bio-fuels can degrade at a more rapid rate than diesel fuels used in the past. This can cause darkening of the fuel, as well as sludge and sediment formation within the fuel tank -- leading to the plugging of fuel filters, starting problems, poor engine performance and reduced engine life.

Diesel Formula STA-BIL prevents sludge and sediment from forming in the fuel, protects against corrosion, reduces oxidation of diesel fuel caused by thermal breakdown, and helps remove water from diesel fuel which bacteria, fungus and algae require to grow. It also contains extra lubricity and detergents to protect and clean the entire fuel system.

Diesel Formula STA-BIL is safe to use in **ALL** diesel fuels including ULSD and bio-diesels, and can be used in **ANY** diesel engine, including marine and agricultural equipment. It's available in both a 32-ounce and gallon size – treating 320 gallons and 1,280 gallons respectively.

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Diesel Formula STA-BIL[®] is made by Gold Eagle[®] Co., manufacturer of leading brands including HEET[®] Gas-Line Antifreeze, NO-LEAK[®] Treatments, 104+[®] Octane Boost, and DieselPower![®] Diesel Additives. Details on the full line of Gold Eagle products can be obtained at www.goldeagle.com, calling 800-621-1251 or writing Gold Eagle Co. at 4400 S. Kildare Ave., Chicago, IL 60632.

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