



Chicago-Based Gold Eagle Co. Honored as one of *Inc. Magazine's* Winning Workplaces

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CHICAGO – Gold Eagle® Co. was named one of *Inc. Magazine* and Winning Workplaces 2011 Top Small Company Workplaces on May 23rd. Top Small Company Workplaces is an annual competition that recognizes the nation's best small and mid-sized company work environments. *Inc. Magazine* will feature the contest's 50 winners in its June issue. These winners are a diverse array of organizations with one important thing in common - they place a high value on their staff's health and happiness.

Gold Eagle Co. was chosen as one of 2011 Top Small Company Workplaces based on a list of criteria including:

- Core Values
- Employee Satisfaction
- Work/Life Integration
- Tuition assisted Learning and Development
- Fitness/Wellness Programs
- Recognition of Employee Achievements
- Comprehensive Benefits Program
- Company Sponsored Events and Celebrations
- Employee turnover rate

“We are honored by this recognition, said Marc Blackman, CEO of Gold Eagle Co. “The culture and work environment provided for our employees is something we are very proud of, and we are constantly striving to improve. A happy and healthy workforce combined with a balanced lifestyle leads to improved productivity and success as a company. We frankly feel it provides a competitive advantage. We are particularly proud of Gold Eagle's Wellness Program and the new fitness center we opened this year.”

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Winning Workplaces and *Inc.* received nearly 350 completed applications for the contest. A national panel of experts in leadership and small to mid-sized business judged the finalists. Selections were based on specific metrics and qualitative assessments of the finalists' success in creating the kind of workplaces that engage employees and deliver bottom-line results.

Every year since 2003, Winning Workplaces, an Evanston, IL based nonprofit organization, has recognized those firms that attribute much of their business success to their commitment to exemplary people practices and outstanding workplace cultures.

About *Inc.* Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* magazine (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 708,450, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing and technology.

About Winning Workplaces

Winning Workplaces (www.winningworkplaces.org) mission is to help the leaders of small and mid-sized organizations create great workplaces. Founded in 2001, Winning Workplaces serves as a clearinghouse of information on workplace best practices, provides seminars and workshops on workplace-related topics and inspires and awards top workplaces through its annual Top Small Company Workplaces initiative.

About Gold Eagle Co.

Gold Eagle® Co. is the 79-year-old Chicago-based manufacturer of leading brands including STA-BIL® Fuel Stabilizer, HEET® Gas-Line Antifreeze, NO-LEAK® Treatments, 104+® Octane Boost, Start Your Engines® and DieselPower!® Diesel Additives. Details on the full line of Gold Eagle products can be obtained at www.goldeagle.com, calling 800-621-1251 or writing Gold Eagle Co. at 4400 S. Kildare Ave., Chicago, IL 60632.

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*** Image on request ***