



## **Cool Rides Online – A Place to Showcase Your**

### **Classic, Collector & Muscle Cars!**

A Virtual Online Car Show

#### ***FOR IMMEDIATE RELEASE***

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CHICAGO – Gold Eagle® Co., makers of STA-BIL® Fuel Stabilizer, Iso-HEET® Premium Water Remover and Injector Cleaner, 104+® Octane Boost and other leading engine performance brands, announces the launch of their new web page ‘**Cool Rides Online**’ – a place for classic, collector and muscle car enthusiasts to feature a photo and bio of their prized possessions.

Cool Rides Online ([www.CoolRidesOnline.net](http://www.CoolRidesOnline.net)) was designed specifically for collector/classic car owners, who can submit a photo, specs and the ‘story’ of their beloved car to be featured on the site. Each month, four vehicles will be chosen to be featured - three by the brand managers of STA-BIL, Iso-HEET and 104+, and the fourth by Gold Eagle’s Engine Answerman – Bobby Cleveland – driver of the World’s Fastest Lawnmower. Besides bragging rights, each featured vehicle will receive a certificate commemorating their car having been featured, and free product from Gold Eagle Co.

“Gold Eagle Co. has supported the collector car community for years -- through our various product offerings, our support materials we provide to car shows and the sponsoring of major collector car-related events,” said Manny Grijalva, Gold Eagle Co.’s EVP/Chief Innovation Officer. “Our very own Engine Answerman also frequents many of these targeted events to promote our products, and answer car owners’ questions through his blog. Hosting an online car show is just a natural progression in our commitment to support the collector car community.”

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Cool Rides Online is brought to you by Gold Eagle® Co., manufacturer of leading brands including STA-BIL® Fuel Stabilizer, HEET® Gas-Line Antifreeze, 104+® Octane Boost, Start Your Engines!® Fuel System Revitalizer, NO-LEAK® Treatments, and DieselPower!® Diesel Additives. Details on the full line of Gold Eagle products can be obtained at [www.goldeagle.com](http://www.goldeagle.com), calling 800-367-3245 or writing Gold Eagle Co. at 4400 S. Kildare Ave., Chicago, IL 60632.

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