

## WHO WE ARE

Gold Eagle Co., headquartered in Chicago and privately held, was founded in 1932 and has been an industry pioneer in the design, development and marketing of automotive aftermarket fluids for more than 70 years. We are an innovator and leader in the manufacture and marketing of branded engine performance and maintenance chemicals. Our headquarters, manufacturing and warehouse facilities occupy over 350,000 square feet.

Gold Eagle markets more than 100 products under our own Gold Eagle® Brand as well as category-leading Brands including STA-BIL® Fuel Stabilizer and Performance Improver, HEET® Gas-Line Antifreeze, 104+ Octane Boost®, NO-LEAK® Sealers, AlumAseal® Radiator Sealers, and Golden Touch® — our Brand of chemical products designed for the Professional Quick Lube Services channel. In addition, a major portion of our business is generated from manufacturing private brand products for, and servicing the unique requirements of, many world-class OEM companies.

## WHAT WE DO

Gold Eagle's state-of-the-art manufacturing plant includes in-house plastic bottle blow molding along with complete blending, filling, labeling and packaging operations for products ranging in size from 4 ounce bottles to 55 gallon drums. Our modern and efficient warehousing and shipping facilities have drop-shipment capabilities and provide accurate, complete and on-time fulfillment of customer orders.

Gold Eagle manufactures over 300 different OEM and Private Brand products for more than 40 companies. Gold Eagle's customers include leading manufacturers of automobiles, trucks, marine engines, motorcycles, snowmobiles, agricultural equipment and other engine-powered vehicles. Additionally, we provide products for many marketing/distribution organizations worldwide. We are proud to have earned many successful long-term customer relationships that have lasted 10 to 20 years or more.

## WHAT WE CAN DO FOR YOU

Beginning with your great Company/Brand Name, we can develop a line of products specially designed to meet your requirements — custom product formulas, distinctive packaging and label designs, and unique shipping case and pallet configurations to meet your specific warehousing and distribution needs. We provide outstanding Customer Services ranging from Order Processing (EDI capable) to Shipping, Billing and Technical Support. Our Quality Policy is to always meet agreed-upon requirements and supply defect-free products and services to our Customers.

## HOW WE ARE DIFFERENT FROM OTHER SUPPLIERS

We offer superior Product Research & Development and Technical Services support including innovative Packaging development capabilities based on the broad range of distinctive bottle styles we offer. If desired, Gold Eagle can offer your Brand the same level of Marketing expertise we employ to support and grow our leading Retail Brands.

If you are considering a supplier change, or investigating development of a new chemical product line, please consider Gold Eagle. Inquiries are always welcomed. References from our current customers can be supplied upon request.

Thank you for your interest and consideration.



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## Fuel System Additives

Fuel System Additives perform numerous important functions including cleaning out the fuel systems, improving overall performance or making it easier to start an engine. We produce additives for both gasoline and diesel engines, including those that stabilize and condition stored fuel. These products can be used in all types of engine powered vehicles, watercraft, power generators, etc.

- Diesel Fuel Conditioners
- Diesel Fuel Anti-gels
- Fuel Injector Cleaners
- Carburetor Cleaners
- Complete Fuel System Cleaners



## Cooling System Additives

Cooling System Additives enhance the performance of cooling systems. They are used to clean and condition the systems, prevent corrosion, prevent leaks, and stop existing leaks. Applications include farm equipment, off-road vehicles, back-up generators, etc.

- Cooling System Flushes
- Radiator Stop Leak Pellets
- Cooling System Conditioners
- Sealers
- Supplemental Cooling System Additives



## Specialty Lubricants

Specialty Lubricants perform a broad range of functions and can be formulated for use in all types of vehicles, watercraft and engine related equipment.

- Chain & Cable Lube
- Silicone Lube
- Penetrating Oil
- All-Purpose Lubes
- Jack Oil



## Oils

Oil is essential to the lubrication and operation of a wide range of vehicles and engine related equipment. We can formulate a wide variety of specialty oils to meet required specifications.

- 2-Cycle Oil
- 4-Cycle Oil
- Gear Lubes
- Shaft Drive Oil
- Air Compressor Oil



## Oil System Additives

Oil System Additives improve the performance of internal combustion engines and extend their life. We formulate products for 2-cycle, 4-cycle and diesel engine applications. These products can be used in all types of vehicles, watercraft and engine-powered equipment.

- Motor Flushes
- Oil System Tune-ups
- Oil Treatments
- Sealers & Conditioners
- Viscosity Improvers



## Cleaners & Degreasers

Cleaners and degreasers perform many difficult cleaning functions, including light and heavy-duty applications. Cleaners can be petroleum distillates based, solvent based, or biodegradable water based.

- Carburetor & Choke Cleaners
- All Purpose Cleaners
- Brake Cleaners
- Parts Cleaners
- Engine Degreasers



## Functional Fluids

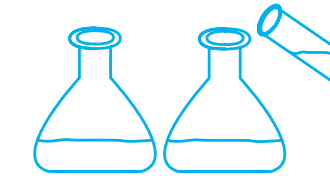
Functional Fluids are vital to vehicle maintenance and safe operation. Products can be specially formulated for a variety of engine related equipment and meet or exceed the required specifications.

- Windshield Washer Concentrates
- DOT 4 Brake Fluid
- Power Steering Fluid
- Hydraulic Fluid
- DOT 3 Brake Fluid



## The Gold Eagle Private Brands Process

The Gold Eagle Process is unique among private label suppliers because we truly treat your brand as if it were our own branded product. We start by listening, and understanding the full range of your requirements. We offer advice where appropriate based on our 70 years of experience. We assign a dedicated product group to your project that includes experienced professionals in every business discipline. They work together as a team and function as your associates on the project from initial product design and formulation until your order is delivered. It does not end with delivery. The Gold Eagle Private Brands Business is a vital and extremely important part of our total business.



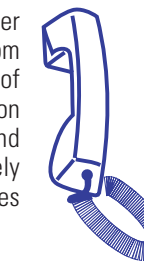
### FINANCE

Our Financial group provides accurate invoicing and regularly prepares updated cost analyses to ensure control. Implemented cost reductions are passed through as lower prices to our customers.



### CUSTOMER SERVICE

Our courteous and professional Customer Service team takes responsibility from the receipt of your order to the delivery of your product. They coordinate production scheduling, monitor inventory, and schedule shipping. We are completely computerized, with full EDI capabilities to provide you with first-class service.



### WAREHOUSING & SHIPPING

Our modern and efficient, fully computerized warehousing and shipping facilities include over 150,000 square feet of space. We help our private label customers reduce product inventories while providing accurate order-fill and timely deliveries. We can provide a customized program to match your unique requirements, including bar code labeling and drop shipments.



### ON-SITE LABORATORY

Our fully staffed Technical Services Department will develop a new product for you, and assure that it is produced to your specifications. They prepare technical documents including MSDS Sheets and literature to substantiate product claims as required. Quality is assured through statistical process control (SPC) and records are retained to provide audit and legal protection for our customers.



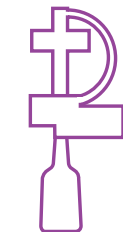
### MARKETING

Our team of Marketing experts can assist in the design of packaging graphics, product collateral, point of sale materials, etc. as needed to help make your product line a success.



### BLOW MOLDING

Gold Eagle produces millions of high density polyethylene bottles annually in a wide variety of shapes, sizes and colors. Our on-site blow molding operation reduces cost and production lead time. We can provide you with differentiated, custom bottles to meet your unique requirements.



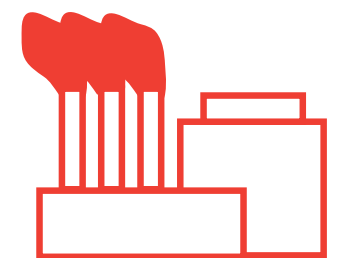
### BLENDED

We offer expert blending to meet your unique product formula requirements. Our documented procedures and highly skilled employees ensure conformance to product specifications and an efficient operation.



### MANUFACTURING

Eight state-of-the-art filling lines fill containers ranging from high density polyethylene bottles, to composite cans, metal cans and drums ranging in size from 4 oz. to 55 gallons. Automated labeling equipment provides accurate, precise placement for a wide variety of packaging configurations. Programmable unscramblers, and fully automated filling machines, case packers, and pallet stretch wrappers speed up manufacturing.



### BLOW MOLDING

We are capable of blow molding dozens of different bottle shapes and sizes to meet your requirements. We can also develop custom bottle designs to meet your unique requirements as needed.



### MANUFACTURING

Our filling and packaging lines are designed for flexibility and efficiency. We excel at meeting your customized requirements.



### WAREHOUSING & SHIPPING

Our modern, efficient, computerized warehousing and shipping facilities enable us to provide complete and on-time deliveries to ensure product supply to your customers.



GOLD EAGLE'S HEADQUARTERS 4400 South Kildare Facility

Our main 213,000 square foot facility includes our headquarter offices, blow molding, blending and filling line operations, and a large warehouse.

### MODERN TANK FARMS

Our modern tank farm (above ground and underground) supplies the chemical and petroleum compounds to our efficient blending operations.



# YOUR BRAND IS OUR BUSINESS



Private Brands  
"Our Business Is Growing Yours"