

2010 Event Marketing Schedule

Date	Event	Website	Location	Estimated Spectators
Jan 17-24	Barrett-Jackson	www.barrett-jackson.com	Scottsdale, AZ	100,000
Feb 11-15	Miami Boat Show	www.miamiboatshow.com	Miami, FL	40,000
Feb 19-21	Bass Master Classic	www.bassmaster.com	Birmingham, AL	50,000
Feb 26-28	Motorcycle Rally/ Expo	www.bikeweek.com	Daytona, FL	400,000
Mar 5-7	NASCAR	www.nascar.com	Atlanta, GA	150,000
Mar 14-15	TBD			
Mar 20-21	Cherryblossom Festival	www.letsmow.com	Macon, GA	20,000
Mar 24-27	Mid-America Truck Show	www.truckingshow.com	Louisville, KY	75,000
April 1-3	Barrett-Jackson	www.barrett-jackson.com	W. Palm Beach, FL	100,000
April 10-11	USLMRA Avon Park	www.letsmow.com	Avon Park, FL	3,000
April 16-18	Boat Show	www.jaxboatshow.com	Jacksonville FL	30,000
Apr 29- May 2	Spring Rally	www.thunderbeachproductions.com	Panama City, FL	100,000
May 5-7	3i Show	www.3ishow.com/3i/default.htm	Great Bend City, KS	10,000
May 15-16	Showfest	www.showfest.com	Tunica, MS	12,000
May 20-23	Bass Master Elite	www.bassmaster.com	Clarks Hill, GA	10,000
May 19-26	Trip to England	www.shouldbobbygo.com	Lamphey, England	1,000
May 28-30	Street Rod Nationals	NSRA	Springfield, MO	10,000
June 5-11	HOT ROD PowerTour	www.familyevents.com	Newton, IA-Mobile, AL	100,000
June 19-20	Toyota/Sea Doo Watercross	www.uwpinc.com	Racine, WI	10,000
June 24-26	Nostalgia Days	www.nostalgiadays.com	Zion, IL	10,000
July 2-4	Holiday Break			
July 9-11	4-Wheel Jamboree	www.familyevents.com	Bloomsburg, PA	50,000
July 16-19	Syracuse Nationals	www.rightcoastcars.com	Syracuse, NY	90,000
July 23-25	Carlisle Bike Fest	www.carlisle.com	Carlisle, PA	45,000
Aug 6-8	Carlisle Truck	www.carlisle.com	Carlisle, PA	40,000
Aug 13-15	Fishers ATV World	www.fishersatvworld.com	Patton, PA	5,000
Aug 17-21	Back To The Bricks	www.backtothebricks.org/	Flint, MI	1,200,000
Aug 27-28	Pinks All Out	www.speedtv.com/programs/pinks/	Norwalk, OH	10,000
Sept. 3-5	USLMRA Nationals	www.letsmow.com	Delaware, OH	10,000
Sept 9-11	Farm World Expo	www.farmworldexpo.com	Lebanon, IN	10,000
Sept 14-16	Big Iron Farm Show & Expo	www.bigironfarmshow.com/	West Fargo, ND	10,000
Sept. 24-26	Special Event with specifics to be announced at a later date			
Oct 3-5	Ozark Fall FARMFEST	www.hpi.com/archives/2008/sep08/	Springfield, MO	10,000
Oct 14-15	Toyota/Sea Doo Watercross	www.uwpinc.com	Lake Hartwell, GA	10,000
Oct 19-21	Sunbelt Agricultural EXPO	www.sunbeltexpo.com/	Moultrie, GA	10,000
Oct.28-30	GIE-EXPO	www.gie-expo.com	Louisville, KY	100,000
Nov. 4-5	Land 'n' Sea Show	customer show	Toledo, OH	5,000
Nov. 8-13	Palm Coast Car Show	www.emeraldcoastcruizin.com	Panama City, FL	30,000
Nov 14- Jan 10	Holiday Break			
			Totals-	2,866,000